



Australian
Institute of
Management
WESTERN AUSTRALIA



PHOENIX
Academy

PARTNERING WITH YOU IN THE APPLIED LEADERSHIP AND MANAGEMENT DEVELOPMENT PROGRAMME (ALMDP)

For Frontline and Middle Managers

An intensive, interactive and outcomes focused learning experience aimed at developing international Frontline and Middle Managers who will help achieve their organisations' strategic objectives



APPLIED LEADERSHIP AND MANAGEMENT DEVELOPMENT PROGRAMME (ALMDP)

For Frontline and Middle Managers

Programme Overview

The Applied Leadership and Management Development Programme (ALMDP) is a dynamic learning and development experience for leaders at a mid- manager or supervisory level. The programme supports our focus as a leader in the delivery of world class programmes.

The programme embraces the concept of providing practical and implementable content that can be immediately transferred to the workplace, and is delivered through a series of interactive and engaging group activities, relevant case studies, peer coaching and self-reflection. The ALMDP takes a holistic view of leadership and management competencies, from looking at the organisational “big picture”, right down to implementing key performance indicators and Goals at a team and individual level.

Learning Outcomes

As a result of attending the ALMDP, participants should be able to:

- Articulate a clear understanding of their workplace and its relationship to their company’s strategy, vision and mission

- Put together and deliver a compelling and engaging business plan
- Apply the concepts of Project Management
- Prioritise and plan workplace priorities to meet and achieve set work and personal goals and targets for both themselves and others
- Enhance their management ability by applying key performance management approaches
- Improve team performance and alignment
- Adopt a continuous improvement mindset and utilise Business Process Improvement techniques
- Understand their role in managing change
- Enhance communication across all levels and build positive workplace relationships
- Identify relevant leadership principles in the workplace
- Take accountability for their own and others performance through managing the time and priorities of yourself and others.

ALMDP Programme Overview and Content:

WEEK ONE FOCUS ON THE BUSINESS

4 Days

Local Country or Perth, Australia

- Enhancing Your Business Acumen
- Thinking and Acting Strategically
- Project Management Skills
- Continuous Improvement Cycle
- Your Role in Managing Change

Cultural Activities
(to be confirmed)

WEEK TWO FOCUS ON OTHERS AND SELF

4 Days

Local Country or Perth, Australia

- Leading vs Managing and the Leadership Challenge
- Managing Workplace Relationships
- Putting Together a Business Plan
- Developing Team Performance
- Managing Workplace Priorities

“This programme should be a pre-requisite for all aspiring leaders – it prepares us on all aspects of leadership to navigate the organisation in the current turbulent environment”

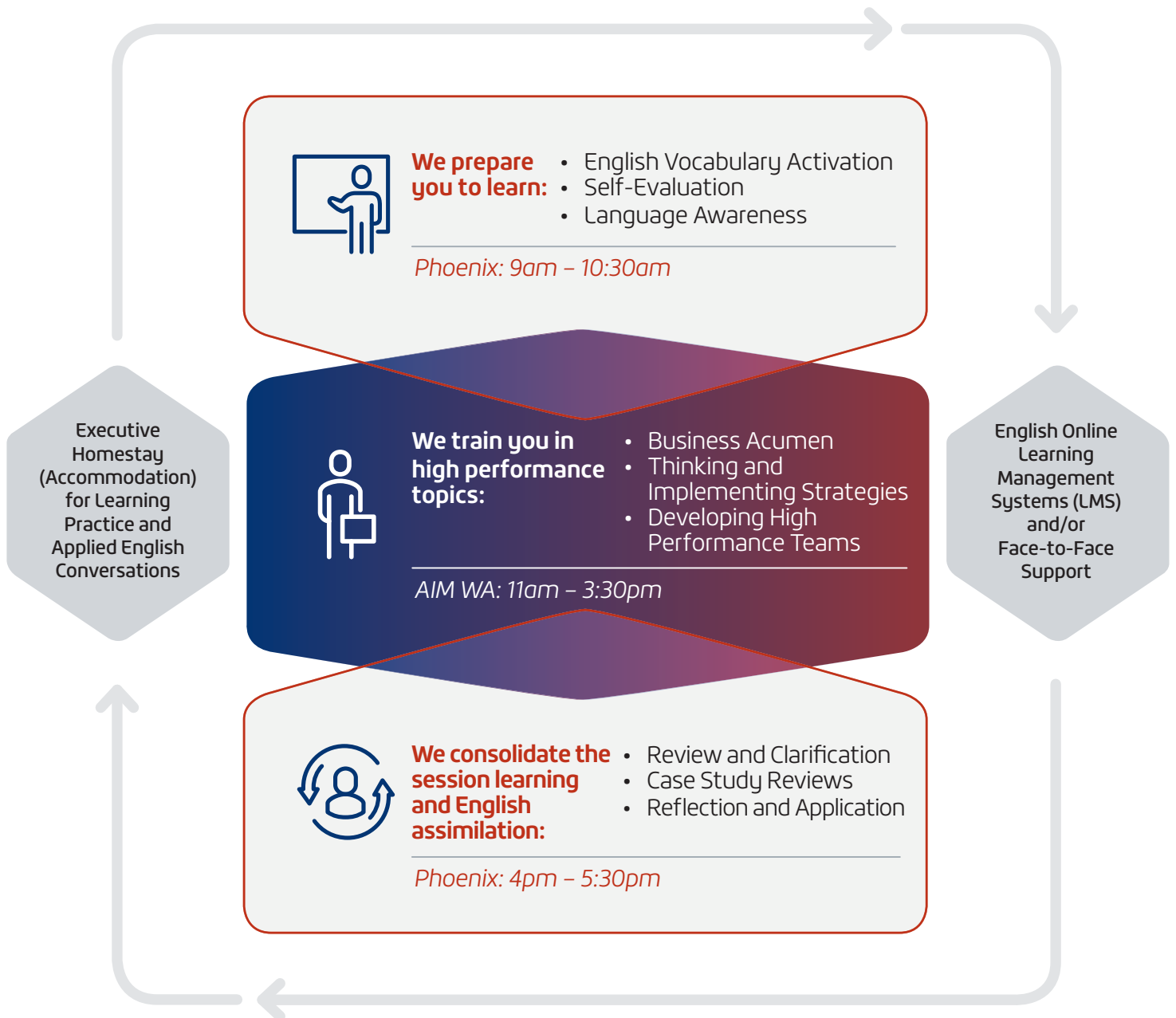
Head of Strategic Management, Affin Bank Malaysia

Our Value Proposition to You

Internationalisation has become a key strategic objective of organisations especially in locations where English is a Second Language. Concurrently successful and sustainable organisations have recognised the need for leadership capability-building to underpin functional and technical excellence to ensure high performance and productivity.

AIM WA and Phoenix Academy have joined their proven capabilities and created the 'High Performance Programmes in Leadership and Business Communication' - a unique programme that can be held in your own country or in Perth, Australia to proactively assist organisations with achieving these strategic objectives.

THE 'WRAP' MODEL



WHY PERTH, WESTERN AUSTRALIA?

Perth is a safe, vibrant, modern city situated on the southwestern coast of Australia. As the capital of the prosperous state of Western Australia, the city plays host to many of the world's foremost companies and industries including resources, medical, engineering and science.

It is also a hub of practical learning, with several leading universities and training institutions headquartered within the city.

As Australia's true gateway to Asia, Perth offers the perfect combination of academic rigour, practical competency and business know-how, and a global perspective to provide truly impactful experiences for any visitor.



Australian
Institute of
Management
WESTERN AUSTRALIA

Enquiries to:

AIM WA International Team:
Telephone: +61 8 9383 8009
Email: internationalteam@aimwa.com
aimwa.com



PHOENIX
Academy

Enquiries to:

223 Vincent St, West Perth
Telephone: +61 8 9235 6000
Email: info@phoenix.wa.edu.au
phoenix.wa.edu.au

AUSTRALIAN INSTITUTE OF MANAGEMENT –
WESTERN AUSTRALIAN
HUMAN RESOURCE DEVELOPMENT CENTRE LIMITED
ACN 625 549 466 • ABN 98 928 669 029

PHOENIX ACADEMY
ACN 009 405 298 • ABN 45 009 405 298
CRICOS: 00066D