

BSB50215 Diploma of Business *Work Ready*



AT A GLANCE

COURSE DATES:

- January 11 – March 25
- April 4 – June 17
- July 4 – September 16
- September 27 – December 9

COURSE FEES:

- Enrolment Fee: \$230
- Standard Diploma** (22 weeks): \$5000
- Extended Diploma** (33 weeks): \$7500
- Extended Diploma** (44 weeks): \$10,000
- Materials Fee: \$150 (includes book hire and supplementary materials)
- RPL/Unit: \$ 150-\$250
- Easy payment plans are available*

At **PHOENIX ACADEMY** we teach business differently from other Colleges. We believe that the key to making you stand out from the crowd is to have the employability skills that business wants. The **PHOENIX DIPLOMA OF BUSINESS (WORK READY)** is focussed on giving you those practical and globally in demand skills including:

- Communicating effectively
- Developing initiative & enterprise
- Analysing data & using technology
- Thinking critically
- Solving Problems
- Self awareness & insight
- Self management
- Developing professionalism
- Working effectively with others

POSSIBLE CAREER OPPORTUNITIES INCLUDE:

- Marketing
- Business Administration
- Operational Management
- Hospitality Management
- Human Resources Management
- Business Development & Enterprise

COURSE DURATION

STANDARD DIPLOMA:

6 months (2 X 11 week terms/semesters + term/sem. breaks)

EXTENDED DIPLOMA OPTIONS:

9 months
(3 x 11 week terms/semesters+ term/sem. breaks)
or
12 months
(4 x 11 week terms/semesters+ term/sem. breaks)

COURSE HOURS:

Classes are rostered between 9.45am and 6.00pm Monday to Thursday

STUDENT VISA HOLDERS:

Student Visa Holders:
15 hours/week face to face classes + 5 hours/week online study

AUSTRALIAN RESIDENTS & OTHER VISA HOLDERS:

Australian Residents & Other Visa Holders:
Hours can be tailored to suit work or other commitments

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COURSE CONTENT

CORE UNITS:

Students must successfully complete all units of competence below to graduate with the Diploma of Business BSB50215 qualification.

- Manage Personal Work Priorities & Professional Development (BSBWOR501)
- Write Persuasive Copy (BSBWRT501)
- Design and Develop an integrated marketing communication plan (BSBMKG523)
- Identify & evaluate marketing opportunities (BSBMKG501)
- Establish & adjust the marketing mix (BSBMKG502C)
- Interpret market trends and developments (BSBMKG507)
- Manage People Performance (BSBMGT502)
- Manage Operational Plan (BSBMGT515)

RECOGNITION OF PRIOR LEARNING

Recognition of Prior Learning (RPL) is available (on application) to students with prior skills, experience, knowledge or qualifications obtained from formal studies or training in a related area. RPL may reduce the duration of your studies.

ELECTIVE UNITS:

Students wishing to undertake the Extended Diploma select additional electives from the list below (subject to availability).

- Develop and Use Emotional Intelligence (BSBLDR501)
- Write Complex Documents (BSBWRT401)
- Produce complex desktop produced documents (BSBITU404)
- Make a Presentation (BSBCMM401)
- Report on Financial Activity (BSBFIA402)
- Manage Budgets & Financial Plans (BSBFIM501)
- Analyse & Present Research Information (BSBRES401)
- Implement workplace information system (BSBINM401)
- Establish business and legal requirements of small business (BSBSMB401)
- Identify risk and apply risk management processes (BSBRSK401)
- Australian Economy (ATP 406,407)
- Integrated Business Project (PRJ510)
- Prepare and serve espresso coffee (Barista Training) (SITHFAB204)
- Provide Responsible Service of Alcohol (SITHFAB201)
- Serve Food & Beverage (SITHFAB206)
- Operate a Bar (SITHFAB202)

PATHWAYS TO FURTHER STUDY



With credit



Advanced Diploma of Business at
TAFE & other Vocational Colleges

University Entry (1st Year)

University Entry (2nd Year)

